

Keyword Phrase Campaign

- Initial keyword phrase selection & analysis
- Baseline Report
- Gateway/Doorway page creation
- Manual search engine submission to top 10 engines
- Initial electronic submission reporting
- Online personalized reporting center
- Quarterly results reporting

Additional Organic SEO Solutions Strategic

- Review & Analysis Report Assess and analyze existing site(s)
- Review organizational marketing and branding objectives
- Existing Website SEO Enhancement
- Recode existing website Enhance content, images, site maps, and new pages
- Complete site redesign as warranted
- Micro-Site Development SEO optimized, keyword focused website creation

About Us

For over several Decades, We have been dedicated to providing consulting and solutions which help clients accelerate growth, improve profitability and drive performance.

Our service approach is easily summarized in three words...Plan... Source...Build. Often times, our clients are challenged with choosing external suppliers and they need a Trusted Advisor. We help clients Navigate through the process. Examples of areas that We add value to clients include: Supplying a wide range of SEO services including, Existing Site SEO Enhancements and Back-Link Campaigns. After your planning has been made, you need to Build the solution and leverage technology we can help by managing the production of your project. Finally, clients need to determine the optimal Sourcing mix to support campaigns. We improve the delivery of these Services controlling resources and costs.

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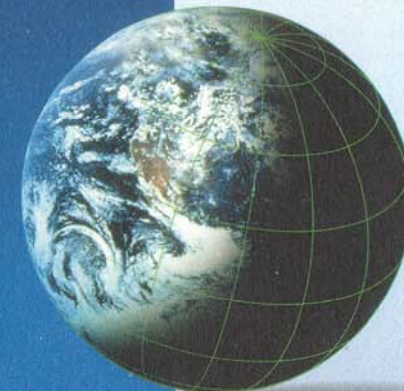
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Organic Search Engine Optimization (SEO):

Keyword Phrase Campaigns

Drive Targeted Traffic to Your Site Through Highly-Specified Search Engine Results

Campaigns Scale to Your Marketing Objectives: Choose as Many Phrases As you Need



Keyword Phrase Campaigns can work as well for existing sites as it can for new sites. The Keyword Phrase Campaign leverages your existing content to experience much higher rankings in today's top search engines. We work with you to develop effective keyword phrases and provide analytical insight and reports as your campaign progresses.

Successful Keyword Phrase SEO Campaign Benefits

Keyword Phrase SEO success can be measured in various ways:

- High search engine results placement
- Increased website traffic
- Increase visitor-customer conversions
- Increased market share
- Better name/brand recognition in the marketplace



"Go ask your search engine."

Being found on the Search Engines is generally a hit or miss proposition. The Search Engines rank your site using Keyword Phrases, and you have **no control** over which keyword phrases you'll be found under.

A Keyword Campaign finally gives you **control**. You choose the relevant Keyword Phrases you want to show up under. We ensure that your chosen Keyword Phrases ranks high. Doing this, you will drive Targeted Traffic to your site. This campaign is a year long engagement, is extremely affordable and can be renewed year after year easily.

Don't wait, everyday you don't have a campaign working for you means loss of sales, loss of Branding/Marketing opportunities.

How It Works

The Keyword Phrase Campaign is balanced between submission techniques and analysis of site and search engine feedback metrics.

Initial Keyword Phrase Selection & Analysis Review -

We work with you to develop the right keyword phrases. This is generally between 5 - 25 phrases. Additional reports are generated to help you choose the best phrases to optimize your site for.

Baseline Report Generation - We then run the selected phrases through the top engines to determine ranking, position, competitive landscape, and various other effectiveness indicators.

Keyword Page Creation - While your site content may be perfect for your audience, engines often want to see more relevance and greater keyword density. We create additional content-rich pages for your site that speak to what search engines want most.

Manual Search Engine Submission

We will manually submit your site to the top ten search engines. We also electronically submit your site to literally hundreds of additional sites. A report of the submission activity and the engines included will be presented upon completion.

Personalized Online Reporting Center & Quarterly Results Reports -

Each of our clients is provided a custom website to track success and access all of the available reports regarding their campaign.

